

## David M. Sheridan

Residential College in the Arts and Humanities  
C320B Snyder Hall  
Michigan State University  
East Lansing, MI 48825  
517/884-1326 • sherid16 at msu.edu

### EDUCATION

Ph.D., English, Michigan State University	2001
M.F.A., Creative Writing, Western Michigan University	1994
B.A., English, University of Michigan	1991

### TEACHING AND PROFESSIONAL EXPERIENCE

<b>Associate Professor, Residential College in the Arts and Humanities, Michigan State University</b>	Fall 2013—Present
<b>Director, RCAH Language and Media Center</b>	Summer 2009—Present
<b>Assistant Professor, Residential College in the Arts and Humanities, Michigan State University</b>	Fall 2007—Spring 2013
UGS 103 Freshman Seminar Away in Detroit	
RCAH 111 Writing in Transcultural Contexts	
RCAH 112 Writing, Research, and Technologies	
RCAH 192 First-Year Seminar (Arts and Letters of Detroit)	
RCAH 290 Second-year Tutorial	
RCAH 291 Arts Workshop (Advanced Media Production and Design)	
RCAH 292C Independent Engagement	
RCAH 340 Creativity and Technology	
RCAH 491 Senior Thesis	
RCAH 492 Senior Seminar	
<b>Director, Writing Center, Michigan State University</b>	Spring, Summer 2007
<b>Co-Director, Writing Center, Michigan State University</b>	Fall 2006
<b>Associate Director, Writing Center, Michigan State University</b>	Summer 2003—Summer 2006
English 391 Special Topics: Writing and Writing Centers	
<b>Lecturer III, Sweetland Writing Center, University of Michigan</b>	Fall 2000—Winter 2003
English 325 Essay Writing	
English 417 Senior Seminar: Art, Community, and Change in Detroit	
SWC 100 Writing Practicum	
SWC 300 Seminar in Peer Tutoring	
SWC 301 Directed Peer Tutoring	

- Graduate Teaching Assistant, Michigan State University** Fall 1995—Summer 2000  
 Graduate Writing Consultant, Writing Center  
 Arts and Letters 201 Writing Tutorial  
 Integrated Arts and Humanities 201 The U.S. and the World  
 English 226 Introduction to Creative Writing
- Part-Time Instructor, Mott Community College** Winter, Summer 1995  
 English 101 (first-year composition, semester 1)  
 English 102 (first-year composition, semester 2)
- Part-Time Instructor, Oakland Community College** Winter, Summer 1995  
 English 151 (first-year composition, semester 1)  
 English 152 (first-year composition, semester 2)
- Graduate Teaching Assistant, Western Michigan University** Fall 1991—Winter 1994  
 English 105 Thought and Writing (first-year composition)  
 Assisted African Literature  
 Assisted Shakespeare Seminar

## SELECTED PUBLICATIONS AND PRESENTATIONS

### Books

- David M. Sheridan**, Jim Ridolfo, Anthony J. Michel. *The Available Means of Persuasion: Mapping a Theory and Pedagogy of Multimodal Public Rhetoric*. Anderson, SC: Parlor Press, 2012.
- David M. Sheridan** and James A. Inman, Editors. *Multiliteracy Centers: Writing Center Work, New Media, and Multimodal Rhetoric*. Cresskill, NJ: Hampton Press, 2010.

### Articles

- David M. Sheridan**. "Sparty and Selfi: Distributed Intelligence in the Multiliteracy Center." *Computers and Composition* 41 (2016): 1-17.
- David M Sheridan**. "A Maker Mentality Toward Writing." *Makerspaces and Composition Practices*, Sweetland Digital Rhetoric Collaborative Blog Carnival 8, University of Michigan (2016).
- David M. Sheridan**. "Click to Add Ideas." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 19.2 (2015).

**David M. Sheridan.** "You Have Made Me Very Angry!": Mapping Writing Center Anxieties about Multiliteracies." Section in Valerie Balester, Nancy Grimm, Jackie Grutsch McKinney, Sohui Lee, **David M. Sheridan**, and Naomi Silver, "The Idea of a Multiliteracy Center: Six Responses." *Praxis: A Writing Center Journal*. 9.2 (2012)

**David M. Sheridan.** "Fabricating Consent: Three-Dimensional Objects as Rhetorical Compositions." *Computers and Composition* 27.4 (2010): 249-265.

**David Sheridan,** Tony Michel, Jim Ridolfo. "Kairos and New Media: Toward a Theory and Practice of Visual Activism." *Enculturation* 6.2 (2009)

**David M. Sheridan** and William Hart-Davidson. "Just for Fun: Writing and Literacy Learning as forms of Play." *Computers and Composition* 25.3 (2008): 323-340.

**David M. Sheridan,** Jim Ridolfo, and Anthony J. Michel. "'The Available Means of Persuasion': Mapping a Theory and Pedagogy of Multimodal Public Rhetoric." *JAC* 25.4 (2005): 803-844.

**Reprinted:** *Plugged In: Technology, Rhetoric, and Culture in a Posthuman Age*. Eds. Lynn Worsham and Gary Olson. Hampton Press, 2008. 61-94.

**David M. Sheridan.** "Making Sense of Detroit." *Michigan Quarterly Review* 38.3 (1999): 321-353.

### **Book Chapters**

**David M. Sheridan** and Kym Buchanan. "Games and the Search for 'Contextually Valid Settings' in the Writing Classroom." *Play/Write: Digital Rhetoric, Writing, Games*. Eds. Douglas Eyman and Andréa D. Davis. Parlor Press, 2016.

**David M. Sheridan.** "Digital Composing as a Distributed, Emergent Process: Technology-Rich Spaces and Learning Ecologies." *Making Space: Writing Instruction, Infrastructure, and Multiliteracies*. Eds. James P. Purdy and Dànielle Nicole DeVoss. UM Press Sweetland, 2016.

**David M. Sheridan.** Foreword. *Cases on Higher Education Spaces: Innovation, Collaboration, and Technology*. Ed. Russell Carpenter. Hershey, PA: IGI Global, 2013.

**David M. Sheridan.** "Introduction: Writing Centers and the Multimodal Turn." *Multiliteracy Centers: Writing Center Work, New Media, and Multimodal Rhetoric*. Eds. David M. Sheridan and James A. Inman. Cresskill, NJ: Hampton Press, 2010.

**David M. Sheridan.** "All Things to All People: Multiliteracy Consulting and the Materiality of Rhetoric." *Multiliteracy Centers: Writing Center Work, New Media, and Multimodal Rhetoric*. Eds. David M. Sheridan and James A. Inman. Cresskill, NJ: Hampton Press, 2010.

**Reprinted:** *The Routledge Reader on Writing Centers and New Media*. Eds. Sohui Lee and Russell G. Carpenter. Routledge, 2013.

**David M. Sheridan.** "Multiliteracy Centers as Content Producers: Designing Online Learning Experiences for Writers." *Multiliteracy Centers: Writing Center Work, New Media, and Multimodal Rhetoric*. Eds. David M. Sheridan and James A. Inman. Cresskill, NJ: Hampton Press, 2010.

**David M. Sheridan.** "Words, Images, Sounds: Writing Centers as Multiliteracy Centers." *The Writing Center Director's Resource Book*. Eds. Christina Murphy and Byron Stay. Mahwah, NJ: Erlbaum, 2006.

**Reprinted:** *The St. Martin's Sourcebook for Writing Tutors, Fourth Edition*. Eds. Christina Murphy and Steve Sherwood. Boston: Bedford/St. Martin's, 2011.

**David M. Sheridan.** "The End of the World: Closure in the Fantasies of Borges, Calvino, and Millhauser." *Postmodern Approaches to the Short Story*. Eds. Farhat Iftekharrudin *et al.* Westport, CT: Praeger, 2003.

### Conference Presentations

**David M. Sheridan.** "713, 777: Alternative Rhetorics of Detroit." Cultural Rhetorics Conference. Michigan State University. October 2014.

**David M. Sheridan.** "The Material Conditions of Multimodal Composing: Multiliteracy Centers and Learning Ecologies." Thomas R. Watson Conference. University of Louisville. October 2014.

**David M. Sheridan.** "The Language and Media Center as a Hub in a Learning Ecology." Computers and Writing. Washington State University. June 2014.

**David M. Sheridan.** "Can You Deliver the Goods?: Models of Peer-Consultant Expertise in Technology-Intensive Learning Environments." Computers and Writing. Frostburg State University. June 2013.

**David M. Sheridan.** "Fancy Meeting You Here!: The Ecological Function of Multiliteracy Centers in Writing Programs." Conference on College Composition and Communication (CCCC). Las Vegas. March 2013.

**David M. Sheridan.** "Bricks, Bits, and Pixels: Spaces for Digital Composing." Computers and Writing. North Carolina State University. May 2012.

**David M. Sheridan.** "Words+Images+Sounds: Key Challenges for Writing Centers as They Transition to Multiliteracy Centers." *Difficulties and Opportunities: The Challenges of Teaching Writing in the 21st Century*. Cleveland State University. April 2012. [Invited presenter.]

**David M. Sheridan.** "Gateways to Multimodal Rhetoric: Developing Technology-Rich, Student-Centered Spaces for Composing New Media." Conference on College Composition and Communication (CCCC). St Louis. March 2012.

- David M. Sheridan.** "You Have Made Me Very Angry!: Mapping Writing Center Anxieties about Multiliteracies." *Computers and Writing*. University of Michigan. May 2011.
- David M. Sheridan.** "MORPGs as Rhetorical Ecologies." *Computers and Writing*. Purdue University. May 2010.
- Diana Grinwis, Geoffrey Humphrys, Michael Orth, **David M. Sheridan**, and Delia Thrasher. Panel on Writing Across and in the Discipline. East Central Writing Centers Association. Michigan State University. April 2010. (Featured Speaker)
- David M. Sheridan.** "The Production of Culture: Multimodal Composing as Political Action." Conference on College Composition and Communication (CCCC). Louisville. March 2010.
- David M. Sheridan.** "Can You Afford It?: The Importance of Confronting the Potentials and Limitations of Multimodal Public Rhetoric." Conference on College Composition and Communication (CCCC). San Francisco. March 2009.
- David M. Sheridan.** "Picturing Democracy: Multimodal Rhetoric in the Public Sphere." Conference on College Composition and Communication (CCCC). New Orleans. April 2008.
- Janet Swenson and **David M. Sheridan.** "INK: Multiplayer Games in the Writing Classroom." Bright Ideas Conference. Michigan Council of Teachers of English. Michigan State University. April 2008.
- David M. Sheridan.** "Where Do We Draw the Line?: A Framework for Deciding Which Technologies We Should Study and Teach." *Computers and Writing*. Wayne State University. May 2007.
- David M. Sheridan.** "Identifying a Simulation: The Challenge of Creating 'Contextually Valid Settings' in the Writing Classroom." Conference on College Composition and Communication (CCCC). New York. March 2007.
- David M. Sheridan.** "Public Images: Multimodality and Public Rhetoric in the Writing Classroom." *Computers and Writing*. Texas Tech University. May 2006.
- David M. Sheridan.** "Kairos and the Promise of Immersivity: Alternate World Games and Rhetorical Context." *Computers and Writing*. Texas Tech University. May 2006.
- Kym Buchanan, Janet Swenson and **David M. Sheridan.** "Alternative (Virtual) Ecologies for Writing Centers: The Promise of Online Multiplayer Games." International Writing Centers Association. Minneapolis. October 2005.
- David M. Sheridan.** "Picturing Us/Them: Theorizing Multimodal Civic Discourse." *Computers and Writing*. Stanford. June 2005.
- David M. Sheridan.** "Picturing Us/Them: Theorizing Multimodal Civic Discourse." Conference on College Composition and Communication (CCCC). San Francisco. March 2005.

- David M. Sheridan.** "24/7: Can New Media Modules Extend Writing Center Practice?" Thomas R. Watson Conference on Rhetoric and Composition. Louisville. October 2004.
- Troy Hicks and **David M. Sheridan.** "Looking In, Reaching Out: Defining our Mission and Examining the Multiple Roles of a Writing Center." East Central Writing Centers Association. Seton Hill University. April 2004.
- David M. Sheridan.** "Multimedia Composing in the Writing Classroom: Contributions from the Writing (Multiliteracy) Center." Conference on College Composition and Communication (CCCC) Computer Connection. San Antonio. March 2004.
- David M. Sheridan.** "The Idea of a Multiliteracy Center: What Are Writing Centers to Do Now That Pictures Rule?" Northern California Writing Center Association. Stanford. March 2004.
- David M. Sheridan.** "Helping Students and Faculty Create Multi-Media Compositions." Michigan Writing Centers Association Ideas Exchange. University of Michigan, Flint. October 2003.
- David M. Sheridan.** "Writing Back in Multimedia: Supporting Digital Communication in the Writing Center." International Writing Centers Association / National Conference on Peer Tutoring in Writing. Hershey. October 2003.
- David M. Sheridan.** "A Thousand Words?: The Writing Center in the New Semiotic Order." Computers and Writing. Illinois State University. May 2002.
- David M. Sheridan.** "This Is Not Detroit: Student-Produced Images of Urban Landscapes in the Writing Classroom." Conference on College Composition and Communication (CCCC). Chicago. March 2002.
- David M. Sheridan.** "The Multiple Literacies of Rap in a Digital World." Conference on College Composition and Communication (CCCC). Chicago. March 2002.
- David M. Sheridan.** "You Want Me to Draw You a Picture?: Visual Argument, Writing Instructors, and Writing Centers." Computers and Writing. Ball State University. May 2001.
- David M. Sheridan.** "Can You Read This Webpage?: Writing Centers as Multiliteracy Centers." Computers and Writing Online. April 2001.
- David M. Sheridan.** "Yes Even Rap: Affirming the Discourses of Student Communities in the Writing Classroom." Conference on College Composition and Communication (CCCC). Denver. March 2001.
- David M. Sheridan.** "When Clients Compose in Hypertext Environments: Reconsidering 'Author,' 'Reader,' & 'Text'." National Writing Center Association Annual Conference. Baltimore. November 2000.
- David M. Sheridan.** "Multi-literacy Centers." Michigan Writing Center Association, Idea Exchange. University of Michigan. October 2000.

**David M. Sheridan.** "(Re)Imagining Home and School: Cyberspace and Student Communities." Conference on College Composition and Communication (CCCC). Minneapolis. 2000.

**David M. Sheridan.** "Internet Writing Consultants as Agents of Institutional Change." National Conference in Peer Tutoring in Writing. Pennsylvania State University. October 1999.

**David M. Sheridan.** "I Know You Know What I Mean: Responding to Student Writing." Michigan College English Association. Mott Community College. September 1999.

**David M. Sheridan.** "(Re)Visibilizing the Other: Transmediation, Confrontation, & Silence in the Multicultural Classroom." Conference on College Composition and Communication (CCCC). Atlanta. March 1999.

**David M. Sheridan.** "The End of the World: Closure in the Fictions of Borges and Millhauser." Fifth Annual Conference on the Short Story in English. New Orleans. June 1998.

### **Interview**

"Building a Multiliteracy Center." *Kairos* 9.1 (2004).

### **Fiction**

"Brakes!" *Missing Spoke Press Anthology* Spring (1999).

"Signs." *Dispatch Detroit* 3 (1999).

"Population Doubles in Detroit." *Parting Gifts* 11.2 (1998-99): 6-8.

"Cliffs." *The Slate* 2.3 (1997): 9-19.

"The City Beneath the City." *Eratica* 2.3 (1997): 40-55.

"The Story of Lake Superior in Winter." *Etcetera* 2.2 (1997): 11-12.

"Pellets." *The Steelhead Special Winter* (1996): 17.

"The Drummer." *PBW* 35 (1996).

### **Poetry**

"Grammarless and Nude." *Columbia Poetry Review* (1999).

"Some Things That Could Easily Cause You to Leave Your Body." *Key Satch(el)* 2.1 (1998): 6.

"This White Space." *Cotyledon* 4 (1997): 11.

"Pheromones." *The Beloit Poetry Journal* 47.3 (1997): 38-39.

"Essay on White Space." "Promise." *ELF: Eclectic Literary Forum* 7.4 (1997): 34-35.

"Swallowing a Nail." "Loss." "Grief." "Spring." *Thirteen Poetry Magazine* 13.5 (1994): 37.

## FUNDED GRANTS AND PROJECTS

Humanities & Arts Research Program (HARP) Production Grant. Office of Vice President for Research and Graduate Studies, Michigan State University.

Writing Games: Can Appropriately Designed Multi-Player Online Games Facilitate the Learning of Writing? With Bill Hart-Davidson and Brian Winn. \$18,000, Fall 2008. Office of Vice President for Research and Graduate Studies, Michigan State University.

*Ink*: An Online Game for Writers. WIDE (Writing in Digital Environments) Research Center. With Janet Swenson and Kym Buchanan. \$72,095, Summer 2005, Michigan State University.

Online Interactive Learning for Writers. WIDE (Writing in Digital Environments) Research Center. With Janet Swenson. \$15,000, Fall 2003, Michigan State University.

New Initiatives Grant (College of Literature Science and the Arts Information Technology Committee) to improve the Sweetland Multiliteracy Center. \$20,000, Winter 2003, University of Michigan.

Ponting Grant (Herbert & Elsa Ponting Foundation) to support the Mackenzie Journalism Revitalization Initiative. With George Cooper, Barbra Morris, and Leland Stein. \$3,832, Winter 2002, University of Michigan.

Arts of Citizenship Grant (U-M Arts of Citizenship Program) to fund the Mackenzie High School Oral History and Detroit Community Research Project. With George Cooper, Barbra Morris, and Leland Stein. \$5,000, Winter 2002, University of Michigan.

New Initiatives Grant (College of Literature Science and the Arts Information Technology Committee) to fund the Sweetland Multiliteracy Center. \$22,589, Winter 2001, University of Michigan.

Humanities Block Funding Initiatives Grant (English Department) to support the Digital Media Discussion Group. \$1,200, Winter 2001, University of Michigan.

Ponting Grant (Herbert & Elsa Ponting Foundation) to support the Mackenzie Oral History Project. With George Cooper and Barbra Morris. \$8,000, Winter 2001, University of Michigan.

## AWARDS

MSU Teacher-Scholar Award, February 2012.

Awarded annually to six faculty from across the University "who early in their careers have earned the respect of students and colleagues for their devotion to and skill in teaching and who have shown scholarly promise."



## **SELECTED WORKSHOPS AND PRESENTATIONS FOR MSU FACULTY AND STUDENTS**

- "Creating an Online Professional Identity." November 2011.
- "Integrating Awareness of Career Pathways and Workplace Skills into RCAH Courses." With Kate McGormley and Vincent Delgado. RCAH Faculty Brown Bag. October 2011.
- "RCAH Career Exploration Series." Series of six workshops planned, publicized, and (for four) facilitated with Patricia Rogers and Kate McGormley, including:
- "What Can You Do with an RCAH Degree?" October 2011.
  - "Thinking of Graduate School?" September 2011, April 2012
  - "Career-Transition Workshop." April 2011.
- "Create a More Just Economy Now!: Chautauqua on Creativity, Economic Development, and Ethics." With Patricia Rogers and Vincent Delgado. Fall 2009 - Spring 2010.
- "Communicating Effectively with Video." November 2010.
- "Writing in the Freshman Seminar Abroad Program." March 2009.
- "Experimental Approaches to Teaching Writing Across the Curriculum (EATWAC), or Thinking Outside of the Box and other Pedagogical Puzzles" (Previously "Writing Invitations/Writing Responses: Assigning and Assessing Student Writing for Critical Thinking.") Bi-weekly Faculty Learning Community, MSU Office of Faculty and Organization Development. With Marya Sosulski. January 2007 – December 2008.
- "College of Arts and Letters Undergraduate Research Initiative." With Dànielle DeVoss and Chris Corneal. March 2007.
- "Writing in the Freshman Seminar Abroad Program." June 2007.
- "Social Workers as Writers." Summer Institute, Blended MSW Program. June 2007.
- "Integrating Technology into the Postsecondary Language Arts Classroom." English 313 "Composition for Teachers." February 2007.
- "Developing and Sequencing Writing Assignments." Writing Rhetoric and American Cultures (WRAC) TA Preparation Week. August 2006.
- "It's Not (Just) About Games: Th-ink-ing More Broadly About Games and Learning." GEL (Games for Entertainment and Learning) Lab Seminar. With Kym Buchanan. May 2006.
- "Writing in the Disciplines" Faculty Learning Community, MSU Office of Faculty and Organization Development. With Janet Swenson. September 2005 – April 2006.

- "Plagiarism: Understanding It, Preventing It, Addressing It." Lilly Seminar Series, Office of Faculty and Organizational Development. With Dànienne DeVoss, James Porter, and Stan Sofin. January 2006.
- "Questing for Authenticity with Ink: A Free, Online Game." Virtual University Design and Technology Breakfast Series Seminar. With Kym Buchanan. April 2006.
- "Writing in/and/for Digital Environments: PowerPoints, Web Pages, Digital Video Projects and More." Virtual University Design and Technology Breakfast Series Seminar. With Dànienne DeVoss. April 2006.
- "Just for Fun: The Writing Classroom as an Immersive Game." WritingTech. (Writing and Rhetoric/WRAC annual summer technology workshop.) With Kym Buchanan. August 2005.
- "Composing with iMovie." WritingTech. (Writing and Rhetoric/WRAC annual summer technology workshop.) August 2005
- "What Can Peer Writing Consultants Teach Us about How Students Read Assignment Sheets?" WRAC weekly GTA meeting. August 2005.
- "Advanced Web Design Workshop." WRA140 "Writing: Women in America." April 2005.
- "Tech Tricks for Better Invention." WRA308 "Invention in Writing." November 2004.
- "Communicating Effectively with iMovie." WRA202 "Intro to Professional Writing." November 2004.
- "Communicating Effectively with Photoshop." MADE (minority student group in Human Ecology) October 2004.
- "Electronic Peer Review." WRA1004 "Preparation for College Writing." September 2004.
- "Electronic Teaching Portfolios." ENG313 "Composition Workshop for Teachers." September 2004.
- "Media, Mode, Mechanism: Teaching Portfolios as Material Artifacts." AL455 "Portfolio Seminar." June 2004.
- "Assessing Electronic Sources: Intersections of Library and Writing Center Practice." Reference First Hour Program. May 2004.
- "The Rhetoric of Digital Animation." AL210 "Introduction to Web Authoring." April 2004
- "The Visual Rhetoric of Poster Presentations." ATL110 "Writing: Science and Technology." March 2004.
- "Technology, Writing, and Service Learning," Lilly Seminar Series, Office of Faculty and Organizational Development. With others. March 2004.
- "Writing Center Support for Technology in the Writing Classroom." WRAC weekly GTA meeting. March 2004

- "Personal Narratives in Digital Video." ATL150 "Writing: The Evolution of American Thought." February 2004.
- "Visual Semiotics and the Web Design." AL210 "Introduction to Web Authoring." February 2004.
- "Technology in the Writing Classroom." AL833 "Composition Pedagogies" November 2003.
- "Assessing Visual Rhetoric in Electronic Sources." ATL110 "Writing: Science and Technology." October 2003.
- "Assessing Electronic Sources." ATL125 "Writing: The American Ethnic and Racial Experience." October 2003.
- "Technology in the Writing Classroom." ENG840 "Composition Workshop for Teachers." October 2003.
- "Writing Center Support for Technology in the Writing Classroom." WritingTech. (Writing and Rhetoric/WRAC annual summer technology workshop.) August 2003.

## SERVICE TO THE PROFESSION

Reviewer, <i>Composition Forum</i>	Fall 2012
Reviewer, <i>New Media and Society</i>	Fall 2012
Reviewer, <i>Kairos: A Journal of Rhetoric, Technology, and Pedagogy</i>	2006 - Present
Stage I reviewer, Conference on College Composition and Communication	2010+
Fiction editor, <i>Red Cedar Review</i>	1996 - 1998

## OUTREACH

- Video Production Workshop for Horizon - Upward Bound (HUB). With Lizzy King, Brett King, and David Cable. July 2012
- Collaborating in Digital Environments Strand, WIDE PATHS (Writing in Digital Environments Pedagogies and Theories). With Aram Kabodian. Sponsored by the National Writing Projects of Michigan, a state network of the National Writing Project. Four-day intensive workshop for K-12 school teachers, August 2009.
- "21st Century Learning Forums: Creating Collaborative Learning Communities." With William Hart-Davidson. St. Clair County RESA's 21st Century Learning Symposium, Port Huron. August 2008.

"21st Century Learning Forums: Creating Collaborative Learning Communities." With William Hart-Davidson. Governor's Educational Summit, Lansing. March 2008.

Co-facilitator, Mackenzie Oral History Project. Detroit, Michigan. November 2000—May 2003